

Poverty Matters Conference

Dates & Location

October 1-2, 2025
Kalahari Resorts & Conventions
1305 Kalahari Dr, Baraboo, WI 53913

Sponsorship Opportunities

As Wisconsin's only statewide conference, the Poverty Matters Conference serves as a regional platform to raise awareness on issues impacting low-income families. For over 40 years, this conference has served as a major convening of state and federal agencies, community action agencies, individuals, and stakeholders dedicated to identifying common sense solutions and approaches to address and eliminate poverty.

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Kalahari RESORTS & CONVENTIONS



Poverty Matters Conference

Sponsorship Opportunities

Sponsor Level	Description	Cost
Platinum Level - Event Sponsor	• Announcement email confirming Platinum level sponsorship to conference mailing list with advertisement space • Opportunity for opening or closing sponsor conference remarks • Organization's name and logo highlighted at conference plenary sessions • Organization's name and logo included on all materials before and during the conference • Presence on conference website with live link to sponsor's website • Opportunity to provide inserts in attendee welcome bag/packet • Opportunity to pick winning raffle tickets for give-a-way prizes • Free exhibitor table ($500 value) • Six free registrations ($3,000 retail value)	$20,000
Gold Level - Keynote Sponsor	• Organization's name and logo highlighted at conference plenary sessions • Organization's name and logo included on all materials before and during the conference • Opportunity to provide inserts in attendee welcome bag/packet • Presence on conference website with live link to sponsor's website • Opportunity to introduce a Plenary Speaker or Keynote • Advertisement space on conference materials Opportunity to pick winning raffle tickets for give-a-way prizes • Free exhibitor table ($500 value) • Four free registrations ($2,000 value)	$10,000



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Sponsorship Opportunities

Sponsor Level	Description	Cost
Silver Level- Event Sponsor	• Organization's name and logo highlighted at conference plenary sessions • Organization's name listed on sponsor page in conference materials and website • Opportunity to provide inserts in attendee welcome bag/packet • Free exhibitor table ($500 value) • Three free registrations ($1,500 value)	$5,000
Bronze Level - Event Sponsor	• Organization's name and logo highlighted at conference plenary sessions • Organization's name listed on sponsor page in conference materials and website • Opportunity to provide inserts in attendee welcome bag/packet	$1,000
Exhibitor	• Connect with over 200 social service professionals • Table and chair • Power available by request • One registrations ($250 value)	$500

CLICK HERE TO SPONSOR

If you have questions, contact Tom Behnke
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