



OUR PROGRAM

The lack of affordable housing and homeownership education in Wisconsin was already at a crisis level prior to the onset of COVID-19. The pandemic has further affected declining homeownership rates, increased foreclosure filings, and limited access to resources to repair homes.

Take Root® Wisconsin is a new statewide network that brings together private and public stakeholders to increase homeownership and help people buy, fix, and stay in their homes.

OUR MISSION

- 1 Improve homeownership in struggling communities
- 2 Increase first time homeownership
- 3 Prevent property and bank-owned foreclosures
- 4 Improve housing quality, health, and safety

OUR NETWORK

As a program within WISCAP, Take Root® Wisconsin's network of community organizations, housing counseling agencies, Realtors®, lenders, government leaders, and other groups work to promote sustainable homeownership.

GUIDING PRINCIPLES

Strive for optimal outcomes & sustainable results

Become a trusted & recognized leader

Foster an environment that is committed to growth

Embrace inclusivity

Drive equity and remove discriminatory barriers

Prioritize communities that are struggling with issues related to homeownership