



*Calling For Communities Across The State To  
Come Together To Take Root!*

# What is Take Root Wisconsin?

**Take Root® Wisconsin is a program of *Wisconsin Community Action Program (WISCAP)* a statewide association focused on low- and moderate-income populations:**

- Convene members to promote *sustainable, first-time homeownership*
- Identify, develop, and *promote regional housing resources*, financial products, educational tools, and services
- Create strategies to *dismantle housing discrimination* and achieve equity in homeownership
- Act as a *trusted resource* to achieve regional goals.
- *Advocate for policies* that advance sustainable homeownership



# Mission

- To improve homeownership with communities that are struggling:
  - ***Increasing first-time homeownership*** by reducing barriers that impede access and through educational opportunities, low-cost financing, and ongoing counseling and support. ***BUY***
  - ***Preventing property tax and bank-owned foreclosures*** through an array of programs and services that align with the foreclosure process from early intervention to severely delinquent. ***KEEP***
  - ***Improving housing quality, health, and safety*** by connecting Wisconsinites with trusted repair programs. ***FIX***

# Agenda

1. Welcome and Network Update
  - a. Membership
  - b. Financials/Budget/Freddie Mac Funding
  - c. Wisconsin Help for Homeowners
  - d. Badger State Affordable Housing Network
  - e. 2024 Workplan-Draft

2. Freddie Mac- Request for Quarterly data.

Form: [Take Root Wisconsin Member Data Sharing 2024.xlsx](#)

3. Outreach

a. Wisconsin Association of Home Inspectors ([WAHI](#))

b. Madison Homeownership Fair-June 29<sup>th</sup>

c. Portage County Affordable Housing Summit

d. Other Homeownership Month Events

## Roundtable: Discussion State of Homeownership in Wisconsin

a. Challenges

b. Available Resources: What is working?

[www.takerootwi.org](http://www.takerootwi.org)

c. How can we better collaborate as a statewide network?



<https://www.menti.com/al2amh3kebk1>

**National Homeownership Month** is in June. Take Root Wisconsin (TRW) is ON THE ROAD FOR THE SECOND YEAR IN A ROW! TRW is a Statewide Homeownership Network that brings together private-public stakeholders to increase homeownership **BUY** and help people **KEEP** and **FIX** their homes. Throughout the month, the TRW network will be visiting and participating in different community and partner led events with the focus on promoting safe, equitable, and affordable homeownership resources in Wisconsin. Here are two events that are open for registration now.

June 5th, 2024, 8:30am-3pm [Portage County Housing Summit](#)

June 29th, 2024, 9am-1pm [Madison Homeownership Resource Fair](#)

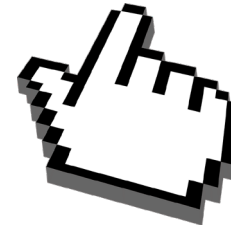
Check out our calendar of events here: [Network Events – Take Root Wisconsin](#)

If you are hosting homeownership events and would like us to share them within the network, email the program manager Johanna at [jjimenez@wiscap.org](mailto:jjimenez@wiscap.org).





## WI AFFORDABLE HOUSING ADVOCACY NETWORK



- Join! Building strong local networks is the key for success
- <https://www.wiscap.org/affordable-housing-advocacy>

## Interested in Membership?

Visit our membership page:

<https://bit.ly/3KjRI6V>

Or Contact:

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