

WPP Community Impact Grant: Restoring Health and Health Equity in Central Wisconsin Housing

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Wisconsin Partnership Program
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH



Extension
UNIVERSITY OF WISCONSIN-MADISON
PORTAGE COUNTY



**Center for Community
and Nonprofit Studies**
SCHOOL OF HUMAN ECOLOGY
UNIVERSITY OF WISCONSIN-MADISON

Wisconsin Partnership Program

Our Mission

To bring about lasting improvements in health and well-being and advance health equity in Wisconsin through investments in community partnerships, education and research



Our Equity Statement

We believe in just and fair inclusion into a society in which all can participate, prosper and reach their full potential.

We define health equity as the attainment of the highest level of health for all people. This requires addressing obstacles to health, such as poverty and discrimination and their consequences, including lack of access to quality employment, education, housing, health care, safe environments and other factors.

We are committed to improving health and health care and advancing health equity in Wisconsin, especially for populations disproportionately impacted by health inequities, through investments in community partnerships, education and research. This commitment extends to all aspects of how we engage, both internally and within Wisconsin communities.

20 Years of Grantmaking and Impact

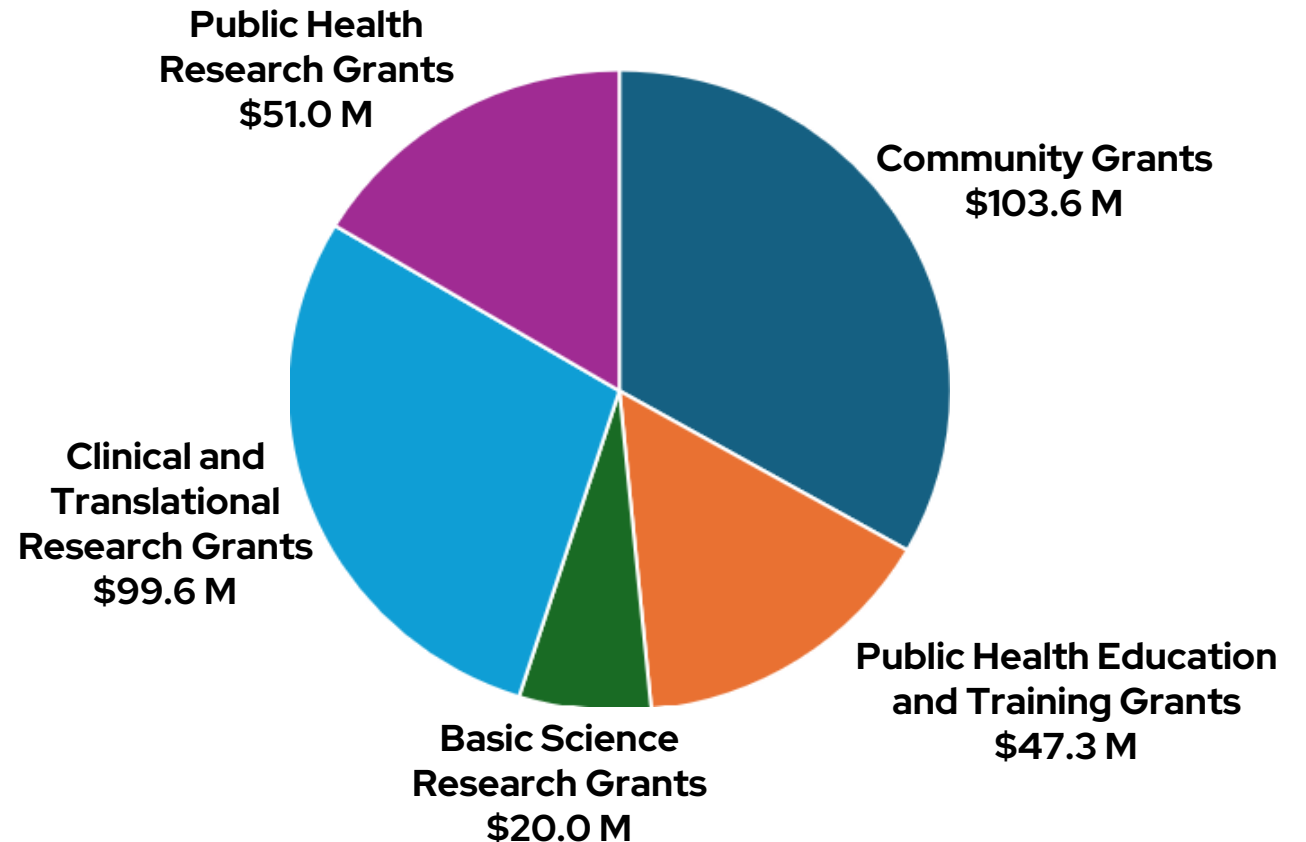
691 GRANTS
AWARDED

\$321 M
AMOUNT AWARDED

\$876.8 M
AMOUNT LEVERAGED
BY GRANTEES

Grants Awarded by Topic

2004 - Present



Improving Health and Advancing Health Equity in Wisconsin

384 Community Partnership Grants

\$103.6 million

Community grant programs and community academic partnerships address critical public health issues in Wisconsin

56 Education and Training Grants

\$47.3 million

Investments in education and training to prepare health professionals to meet the unique health needs of Wisconsin

251 Research Grants

\$170.6 million

Grants support research to prevent, diagnose, treat and cure disease and prevent injuries

Increasing Indigenous Representation in Medicine

- \$1.2 million grant to SMPH Native American Center for Health Professions
- Expand pre-college and college pathways in collaboration with Wisconsin Tribal Colleges
- Establish pre-faculty and faculty development pathway
- Develop new American Indian/Alaska Native health courses



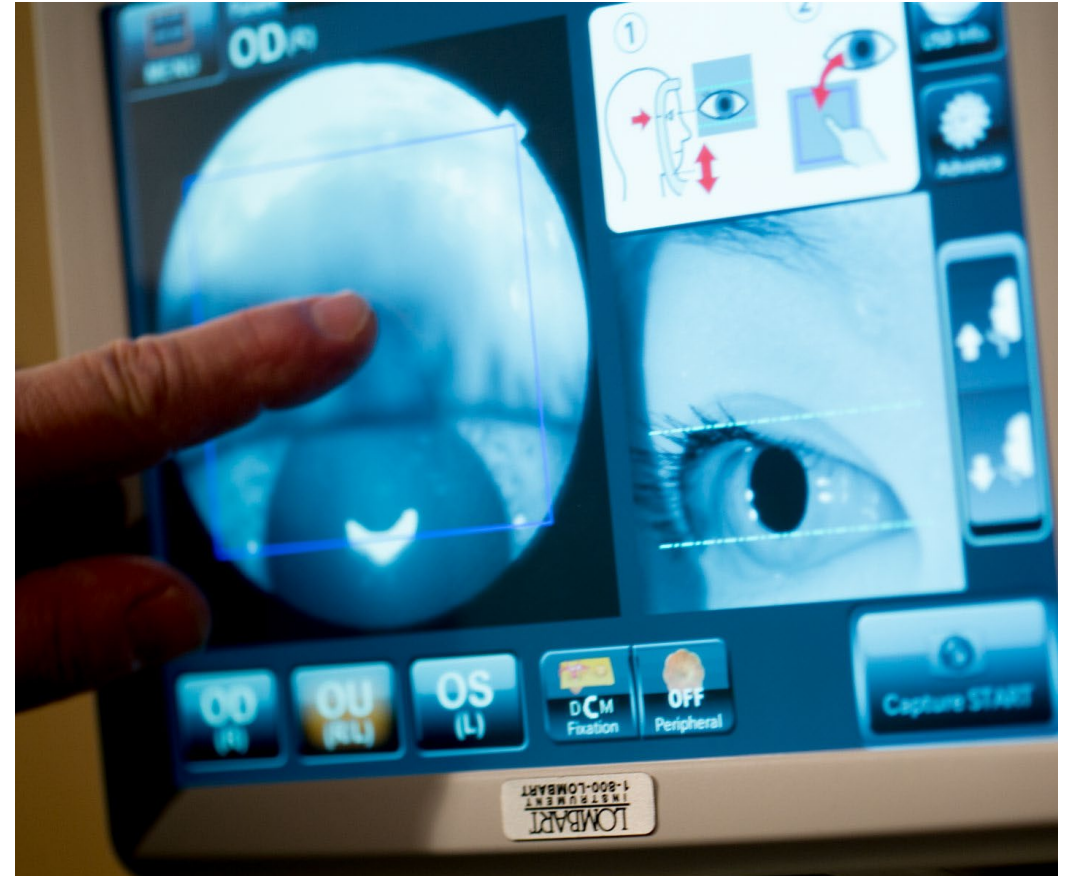
Strategic Education Grant

Bret Benally Thompson, MD, Medicine

Increasing Representation in Medicine through Academics, Engagement and Innovation

Increasing Access to Vision-Saving Care

- Remote diabetic eye-screening program at Mile Bluff Medical Center in Mauston, WI
- Led to establishment of screening programs at two UW Health clinics
- Leveraged \$4.4 M National Institutes of Health grant
- Clinical trial at 8 rural health systems across U.S.



Expanding Access to Evidence-based Care in Rural Wisconsin

- Improve access to care for residents struggling with substance use disorders in rural Wisconsin
- Provide on-call support and training for health care workers
- Statewide collaboration between Wisconsin Hospital Association and SMPH
- Randall Brown, Family Medicine and Community Health, is academic partner



Community Impact Grant

WHA Foundation, Inc.

Wisconsin Rural Health & Substance Use clinical Support (RHeSUS) Program

Community Impact Grant Program

Supports evidence-informed community partnership initiatives that address the social determinants of health to advance health equity in Wisconsin's urban, rural and tribal communities

53 awards totaling **\$39.7 million**

Grantees successfully leveraged over **\$26.7 million** to sustain their projects

396 times grantees disseminated results

- Two award categories:
 - Level One: Engage
 - Level Two: Accelerate
- Applicant: Community Lead Organization

2025 Community Impact Grant Program

Requests for Partnerships	Level One: Engage	Level Two: Accelerate
Award Amount	Up to \$250,000 for up to 3 years	Up to \$500,000 for up to 3 years
Academic Partnership	Not required	Required
Organization's Annual Expenses	Less than \$1,000,000	\$1,000,000 or more
Anticipated # of Awards	Up to 5	Up to 5
OAC Funds Available	Up to \$1.25M	Up to \$2.5M

Eligibility Requirements

Level One: Engage & Level Two: Accelerate

Community Lead Organization:

Must be **Wisconsin-based** within one or more of these categories:

- Nonprofit, IRS tax exempt, 501(c)(3) organization
- Nonprofit, IRS tax exempt, 501(c)(6) organization
- Nonprofit or public 4K-12 school or district
- Tribal, state or local government entity

Must have **fiscal and administrative capacity** to oversee and manage project

WPP does not allow its funds to be used for lobbying activities or regranting

Eligibility Requirements

Level Two: Accelerate

Academic Partner (required for Level Two: Accelerate)

Must have a paid appointment of 0.5 FTE or higher in faculty or staff position and be **Wisconsin-based** within one or more of these categories:



Extension

University of Wisconsin-Madison



Academic Partner (required for Level Two: Accelerate)

May contribute in any way that is best suited for the project including but not limited to:

- Evaluation
- Program design
- Implementation
- Project Leadership

Must have ability to submit project to their institutional IRB should the project be deemed human subjects research

Level Two: Accelerate 2025 Timetable

March 18

Request for Partnerships released

April 22

Letters of Intent due at 5 pm CST

June 26

Full application invites sent

July 24

Full applications due at 5pm CST

September 25

Finalist presentation invites sent

October 15

Finalist Zoom presentations

October 31

Award decisions announced

Level One: Engage 2025 Timetable

April 3

Request for Partnerships released

May 8

Letters of Intent due at 5 pm CST

July 17

Full application invites sent

August 14

Full applications due at 5pm CST

October 16

Finalist video presentation invites sent

November 10

Finalist video submissions due

December 1

Award decisions announced

Letter of Intent Requirements

Level One: Engage & Level Two: Accelerate

Letter of Intent (LOI) (2 pages)	Financial Documentation	Additional Documentation
<ul style="list-style-type: none">✓ Goal statement✓ Primary social determinant of health✓ Impacted communities✓ Sustainability and scalability✓ Grant activities and timeline with milestones✓ Community-academic partnership (required for Level Two)✓ Other sources of funds (if applicable)	<ul style="list-style-type: none">✓ LOI Budget Justification<ul style="list-style-type: none">• 1-page written justification briefly detailing anticipated expenditures✓ IRS determination letter of tax-exempt status✓ Financial statements<ul style="list-style-type: none">• Audited, reviewed or compiled financial statements, or Form 990	<ul style="list-style-type: none">✓ Designation of confidential and proprietary information (if applicable)

See WPP's Allowable and Unallowable Expenses policy at med.wisc.edu/wpp

Letter of Intent Review Criteria

Level One: Engage & Level Two: Accelerate

- Illustrates an **alignment with the goals** of this funding program and addresses **one or more social determinants of health**
- Describes **feasible project goals** and provides specific **grant activities** and realistic **project milestones**
- Community Lead Organization is **strongly positioned to lead** the proposed initiative in partnership with the impacted community and organizations that serve the community
- Provides strong evidence that the proposal is **driven by the perspectives and experiences** of those most impacted by the health inequities in the community
- Provides **specific goals** to demonstrate effective information sharing and pursuit of sustainability

Stay Connected

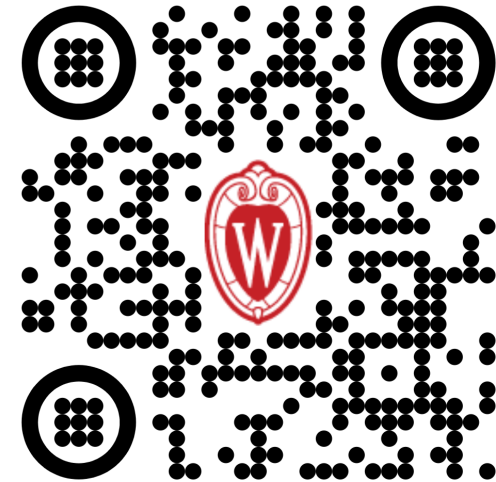
Opportunities to engage with WPP:

- Lead Community Organization
- Academic Partner
- Reviewer – Complete our Reviewer Interest Form

Contact us:

- Aimee Haese, alhaese@wisc.edu
- Jaimee Prado, jkprado@wisc.edu
- Justin Hajny, jdhajny@wisc.edu
- Kattia Jimenez, kjimenez@wisc.edu

Sign-up for our newsletter:



Visit: med.wisc.edu/wpp

Upcoming Community Connections Events

Please join us in-person to meet our team, learn about WPP funding opportunities, and connect with other grant partners!

- **La Crosse: April 7, 2025**
- **Green Bay: April 8, 2025**
- **Kenosha: April 10, 2025**



Register Here: <https://wpp.med.wisc.edu/grant-funding/learning-events/>



Questions?



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