



Poverty Matters Conference

Dates & Location

October 27-28, 2026

Holiday Inn Stevens Point

Convention Center

1001 Amber Rd, Stevens Point, WI 54481

Sponsorship Opportunities

As Wisconsin's only statewide conference, the Poverty Matters Conference serves as a regional platform to raise awareness on issues impacting low-income families. For over 40 years, this conference has served as a major convening of state and federal agencies, community action agencies, individuals, and stakeholders dedicated to identifying common sense solutions and approaches to address and eliminate poverty.





Poverty Matters Conference

Sponsorship Opportunities

Sponsor Level	Description	Cost
<p>Platinum Level- Event Sponsor</p>	<ul style="list-style-type: none"> • Announcement email confirming Platinum level sponsorship to conference mailing list with advertisement space • Opportunity for opening or closing sponsor conference remarks • Organization’s name and logo highlighted at conference plenary sessions • Organization’s name and logo included on all materials before and during the conference • Presence on conference website with live link to sponsor’s website • Opportunity to provide inserts in attendee welcome bag/packet • Opportunity to pick winning raffle tickets for give-a-way prizes • Free exhibitor table (\$500 value) • Six free registrations (\$3,000 retail value) 	<p>\$20,000</p>
<p>Gold Level - Keynote Sponsor</p>	<ul style="list-style-type: none"> • Organization’s name and logo highlighted at conference plenary sessions • Organization’s name and logo included on all materials before and during the conference • Opportunity to provide inserts in attendee welcome bag/packet • Presence on conference website with live link to sponsor’s website • Opportunity to introduce a Plenary Speaker or Keynote • Advertisement space on conference materials • Opportunity to pick winning raffle tickets for give-a-way prizes • Free exhibitor table (\$500 value) • Four free registrations (\$2,000 value) 	<p>\$10,000</p>



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Sponsorship Opportunities

Sponsor Level	Description	Cost
Silver Level - Event Sponsor	<ul style="list-style-type: none"> • Organization's name and logo highlighted at conference plenary sessions • Organization's name listed on sponsor page in conference materials and website • Opportunity to provide inserts in attendee welcome bag/packet • Free exhibitor table (\$500 value) • Three free registrations (\$1,500 value) 	\$5,000
Bronze Level - Event Sponsor	<ul style="list-style-type: none"> • Organization's name and logo highlighted at conference plenary sessions • Organization's name listed on sponsor page in conference materials and website • Opportunity to provide inserts in attendee welcome bag/packet 	\$1,000
Exhibitor	<ul style="list-style-type: none"> • Connect with over 200 social service professionals • Table and chair • Power available by request • One registrations (\$250 value) 	\$500

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If you have questions, contact Tom Behnke
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